

BLUE RIBBON SALE OF CHAMPIONS FOUNDATION

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Governor's Blue Ribbon Livestock Auction Buyers Outdo Themselves in 2024

WEST ALLIS, Wis. – Aug. 7, 2024 – The Blue Ribbon Sale of Champions Foundation and Wisconsin State Fair officials hosted another successful auction, raising \$426,750 for Wisconsin State Fair youth livestock exhibitors at the 2024 Governor's Blue Ribbon Livestock Auction.

This year, the GBRLA provided \$40,000 in scholarship awards as well as \$22,000 to fund Wisconsin State Fair Junior Exhibitor Showmanship, Knowledge Master Showman and Reserve Champion awards.

“We are so grateful to the buyers, sponsors and supporters who continue to show up year after year to support the youth of Wisconsin's agriculture industry,” says Bob Johnson, President of the Blue Ribbon Sale of Champions Foundation. “The funds raised through the Governor's Blue Ribbon Livestock Auction directly benefit the Wisconsin State Fair youth livestock exhibitors.”

In attendance was Governor Tony Evers, Wisconsin State Fair CEO Shari Black, Wisconsin State Fair Park Chairman John Yingling, and Secretary of Agriculture, Trade and Consumer Protection Secretary Randy Romanski. In true Wisconsin fashion, the evening was kicked off with entertainment from the UW-Madison Marching Band and Bucky Badger, which has become a popular tradition for auction attendees.

The auction started off strong in the Coliseum with auctioneer Gary Finley facilitating the sale of the Grand Champion Steer exhibited by Luke Andis which sold to Kenosha Beef International for \$35,000.

Congratulations to all of the Wisconsin State Fair Junior Exhibitors who sold their animals in the 2024 Governor's Blue Ribbon Livestock Auction. Below is a list of winning bids:

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- Grand Champion Steer (Crossbred) exhibited by Luke Andis of Burlington, Winning bid of \$35,000 by Kenosha Beef
- Grand Champion Barrow (Crossbred) exhibited by Amanda Miklaszewski of Franksville, Winning bid of \$22,500 by Interstate Parking Company and Statewide Fencing
- Grand Champion Market Lamb (Hampshire) exhibited by Brayden Bowers of Belmont, Winning bid of \$21,500 by Molson Coors
- Grand Champion Market Goat (Boer) exhibited by Wyatt Nixon of Delevan, Winning bid of \$10,000 by Meijer
- Reserve Grand Champion Steer (Crossbred) exhibited by Tucker Bayer of Ringle, Winning bid of \$20,000 by Beechwood Sales & Service
- Reserve Grand Champion Barrow (Crossbred) exhibited by Jaycee Tibbits of Mineral Points, Winning bid of \$14,000 by Meijer
- Reserve Grand Champion Market Lamb (Natural Colored) exhibited by Brayden Bowers of Belmont, Winning bid of \$10,000 by Leffs Lucky town, Ironwood Golf Course, Bunzel's Meat Market, Blue Moon Tavern, Trawicki Electric, Major Goolsby's, Fein Brothers, Swag Promotions, Hot House Tavern, Venture Architects, Slim McGinns
- Grand Champion Bred and Owned Market Steer (Simmental) exhibited by Dallas Havens of Blanchardville, Winning bid of \$20,000 by Wisconsin Souvenir Milk Caps
- Grand Champion Bred and Owned Market Barrow (Yorkshire) exhibited by Emerson Butts of Evansville Winning bid of \$18,000 by Klondike Farm, Klitzman Seed LLC, Top Notch Feed, Bennett Family, Booze Family, Grandma and Grandpa Bartz, Slater Family, Julie and Kyle Johnson, AC Agronomy, Taylor and Owen Ringhand, R&K and Sons, 33 Feeds, Gorge Andrew, Veum Genetics, Gold Crest Farms, Travis Family, Kegonsa Cattle Co.
- Grand Champion Bred and Owned Market Lamb and Champion Crossbred Lamb exhibited by Ryli Theis of Poynette, Winning bid \$12,000 by Giant Slide, II Dog Enterprize, Tropics at the Fair, Skyfair Inc, Crutchees, Mary Beth Carr
- Grand Champion Bred and Owned Market Goat (Boer) exhibited by Wyatt Nixon of Delavan, Winning bid of \$3,000 by Meijer
- Champion Chianina Steer exhibited by Landon Rehberg of Elkhorn, Winning bid of \$10,000 by WEC Energy Foundation
- Champion Chester White Barrow exhibited by Kashton Murphy of Milton, Winning bid of \$11,000 by Milwaukee Admirals, Saz's Hospitality
- Champion Dorset Advantage exhibited by Ryli Theis of Poynette, Winning bid of \$10,000 by Alsum Farms & Produce, Dalton Lumber and Supply, Trembling Prairie Farms
- Champion Charolais exhibited by Landon Rehberg of Elkhorn, Winning bid of \$16,000 by Reproduction Provision and White Gold Cryogenics
- Champion Spotted Barrow exhibited Cate Cherney of LaValle, Winning bid of \$7,500 by Wake Up Call
- Champion Shropshire exhibited by Morgan Squires of Camp Douglas, Winning bid of \$7,000 by Meijer

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- Champion Maine-Anjou Steer exhibited by Regan Suddeth of Mineral Point, Winning bid of \$11,000 by Interstate Parking and Statewide Fencing Inc.
- Champion Berkshire Barrow exhibited by Isabelle Doherty of Johnson Creek, Winning bid of \$6,000 by Wisconsin Souvenir Milk Caps
- Champion Dorset Lamb exhibited by Caleb Tracy of Blue River, Winning bid of \$4,500 by Reyes Coca-Cola
- Champion Simmental Steer exhibited by Luke Andis of Burlington, Winning bid of \$8,000 by Meijer
- Champion Tamworth exhibited by Annabeth Sprecker of Lone Rock, Winning bid of \$7,500 by Wisconsin Pork Association
- Champion Southdown Lamb exhibited Aubrey Brandt of Rock Springs, Winning bid of \$5,000 by Leffs Lucky Town, Ironwood Golf Course, Bunzel's Meat Market, Blue Moon Tavern, Trawicki Electric, Major Goolsby's, Fein Brothers, Swag Promotions, Hot House Tavern, Venture Architects, Slim McGinns
- Champion Shorthorn Plus Steer exhibited by Camden Russel of Shullsburg, Winning bid of \$15,000 by Lafayette County Buyers Group
- Champion Hampshire Barrow exhibited by Sydney Cherney of Wonewoc, Winning bid of \$11,000 by Impact Hamps
- Champion Oxford Lamb exhibited by Lainey Popp of Delavan, Winning bid of \$4,500 by Kase Auto Body and Farmer Brown Swine
- Champion Simmental Low % Steer exhibited by Kylie Garner of Almond, Winning bid of \$6,500 by Alsum Farms & Produce, Dalton Lumber and Supply, Trembling Prairie Farms
- Champion Duroc Barrow exhibited by Kendyll Theobald of Barneveld, Winning bid of \$6,000 by Case IH
- Champion Any Other Breed Lamb exhibited by Jaxcyn McCartney of Platteville, Winning bid of \$4,500 by Ewe-nique Products
- Champion Shorthorn Steer exhibited by Bryce Laufenber of Humbird, Winning bid of \$4,500 by Meijer
- Champion Landrace Barrow exhibited by Landon Rehberg of Elkhorn, Winning bid of \$4,000 by Polman Family Whitetail Concrete LLC
- Champion Katadhdin Lamb exhibited by Brianna Strupp of Hartford, Winning bid of \$4,000 by Klondike Farms and Klitzman Seed LLC
- Champion Angus steer exhibited by Colter Thom of Janesville, Winning bid of \$18,000 by CT Support Staff
- Champion Poland China Barrow exhibited by Brandy Long of Darlington, Winning bid of \$5,000 by Lafayette County Buyers Group
- Champion Herford Steer exhibited by Nolan Eulgen of Waterford, Winning bid of \$8,500 by Friends of Racine County; County Line Contractors, North Cape Vet Clinic, Ehrhart Farms, Performance Planting, Case IH, Beck Family Farms, Harry Hanson's Meat Service, Badger State Ethenol, Premier Insurance

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- Champion Herford Barrow exhibited by Megan Doherty of Watertown, Winning bid of \$4,500 by Leffs Lucky town, Ironwood Golf Course, Bunzel's Meat Market, Blue Moon Tavern, Trawicki Electric, Major Goolsby's, Fein Brothers, Swag Promotions, Hot House Tavern, Venture Architects, Slim McGinns
- Champion Dairy Steer exhibited by Mackenna Slater of Evansville, Winning bid of \$13,000 by American Food Group
- Champion Any Other Breed Steer exhibited Annabeth Sprecher of Lone Rock, Winning bid of \$19,500 by Meijer, Leffs Lucky town, Ironwood Golf Course, Bunzel's Meat Market, Blue Moon Tavern, Trawicki Electric, Major Goolsby's, Fein Brothers, Swag Promotions, Hot House Tavern, Venture Architects, Slim McGinns

In addition to livestock, other items were also auctioned:

- Sports Package: Framed and signed Green Bay Packer Jordan Love Jersey, winning bid of \$2,250 by Kenosha Beef
- Sports Package: Framed and signed Watt Brothers Football Picture and 2 tickets to Badger Football home opener, winning bid of \$2,000 by Dalton Lumber and Supply
- Sports Package: Jordan Love authentic signed Green Bay Packer helmet and Jordan Love canvas print, winning bid of \$1,000 by American Food Group
- Sports Package: Signed Jordan Love print, winning bid of \$1,500 by American Foods Group

Congratulations to all the Wisconsin State Fair Junior Exhibitors who were awarded a 2024 Governor's Blue Ribbon Livestock Auction Scholarship. Below is a list of recipients:

\$3,000 Recipient

- Isabelle Doherty of Johnson Creek
- Claire Esselman of Clinton

\$2,000 Recipients

- Julia Lyons of New Auburn
- Brianna Buechner of Hancock
- Chance Austin of Milton
- Kennedy Kuehni of Boyd
- Kyle Degner of Hillsboro
- Breeze Bunker of Sparta
- Karissa Rettler of Coloma
- Lindsey Montgomery of Waupaca

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\$1,000 Recipients

- Cora Kohlman of Sheboygan Falls
- Caleb Tracy of Blue River
- Lindsey Schmoll of Wausa
- Taylor Maroszek of Pulaski
- Cate Cherney of Lavalle
- Phoenix Seubert of Bonduel
- Morgan Firlus of Wonewoc
- Morgan Vanschyndle of Cuba City
- Chaela Rabas of Oconto Falls
- Savannah Bailey of Casco
- Cianna Diedrich of Hortonville
- Leah Bobek of Markesan
- Kylie Stark of Markesan
- Emma Hady of Muscoda
- Madison Kegley of Burlington
- Natalie Abey of Janesville
- Addison Glodowski of Rosholt
- Samantha Neff of Oconomowoc

\$500 Dave Koenig Scholarship Recipient

- Julia Lyons of New Auburn

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